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E-Commerce Preparation - Basic Integrations

1. **Payment Gateway:** The most critical integration piece is a Payment Gateway. It is recommended that you should use only 1 Payment Gateway. This reduces your costs in the long term significantly. The gateway should ideally fulfill the following criteria:
 - Provide Single & Multi currency solutions
 - Support Amex / VISA / Master Card / Maestro - Credit & Debt cards
 - Support Net banking options for your local market
 - Integrate with JAVA 6 / Tomcat based website

While you want to go for the gateway that offers the LOWEST setup rates & lowest transaction charges, it is more important that they fulfill all the mentioned criteria. The cost of using multiple gateways over shadows marginal transaction fees differences for small sites.

2. **Logistics:** Choose a logistics partner who can:
 - Ship domestically / locally to as many places as possible
 - Provides a Link for tracking the order online on their website for every order and generates the link so you can share it with your customer
 - (Nice to have / Maybe NA to your project) ability for website
 - (Nice to have / Maybe NA to your project) Integrate with JAVA / Tomcat based website